



**Orange County**

*A Chapter of the Association of Legal Administrators*

# Managing Partner Forum 2010

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**Topic: HOW THE DECLINING ECONOMY IS CHANGING THE LEGAL PROFESSION**

The “new normal” economy has brought unprecedented challenges but also exceptional opportunities for law firms. This year, there has been even more concern about economics, mergers, laterals, talent, salaries and billing costs. Join this session to look at the latest trends and issues in managing today’s law office.

**Learning Objectives:**

- \*Identify the most significant and challenging trends in the legal profession today
- \*Differentiate between the short-term changes that law firms are implementing to survive, versus the long-term changes that will transform the way the profession is practiced
- \*Understand how law firms are restructuring themselves both economically and from the perspective of servicing client needs, and the challenges that accompany such restructuring efforts.

**Presenter: BLANE R. PRESCOTT, HILDEBRANDT INTERNATIONAL** Mr. Prescott is a consultant and Vice President with Hildebrandt International, and works with law firms and other professional service firms throughout the world. He has experience with more than 1,000 law firms, helping them with strategy, management and leadership issues, merger negotiations, compensation and practice management. He is based in Hildebrandt International's San Francisco office. In addition, Mr. Prescott is a member of the Executive Committee of Hildebrandt International



**Date: Thursday, March 4, 2010**

**Time: 11:30 for Networking  
Noon for Meeting** (Length of program is one hour)

**Location: The Pacific Club  
4110 MacArthur Blvd., Newport Beach, CA 92660**

**Cost: \$35 (Members and Guests)**

**RSVP: Online at [www.OrangeCountyALA.org](http://www.OrangeCountyALA.org)  
Or watch your mail for formal invitation**

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